



ISO 9001 : 2008

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

www.iperbschool.org.in



A Blend of
CORPORATE & ACADEMIC PROGRAMS
for complete **MANAGEMENT** learning
to make you **100%** Industry-ready
PROFESSIONAL

PGDM

Post Graduate Diploma
in Management

PGDITM

Post Graduate Diploma
in Information Technology Management

2 Years Professional Program
Approved by AICTE, Ministry of HRD, Govt. of India

I P E R
BUSINESS SCHOOL

an ISO 9001 : 2008 certified Institute

"Employment and Education must be Interlinked" Dr. A.P.J Abdul Kalam
Former President of India



ABOUT US

VISION

To create leaders of the coming era who can deal creativity with a diverse workforce in a global market place.

MISSION

To train students to acquire a heightened sense of moral and social responsibility.

Institute of Professional Education & Research (IPER) incepted under the auspices of Imperial Education and Charitable Trust is a pioneer institute of Odisha managed by the eminent professionals and academicians with the objective of making young and dynamic student's future oriented and market-driven.

IPER, a nodal centre of AIMA offering 2 years Post Graduate Diploma in Management (PGDM) & Post Graduate Diploma in Information Technology Management (PGDITM) program for working executives approved by AICTE, Ministry of HRD, Government of India. It is established for imparting innovative academic programme having direct relationship with the world and market force of the country. It visualizes a disciplined academic environment together with need-based opportunities for its students and on the job training pertinent to the industrial requirements.

Academic Advisory Board

Prof. N. C. Kar, M.Com, Ph.D.
Professor,
Deptt. of Business Administration
Utkal University

Prof. K. P. Gopalkrishnan
MA, M.Com, MTM, MBA, M.Phil, Ph.D.
Dean, ITM Business School

Prof. S. K. Panda
MA (DU), PGDBM-XLRI

Dr. R. K. Nayak
MA, Ph.D.
Professor, IIIT, Bhubaneswar

Dr. Prajnadipta Das
M.Com, MBA, M.Phil, DMM, LL.B, Ph.D.

Prof. U. K. Mohapatra
MA (Economics), MBA, Ph.D°
Associate Professor, RCM (Auto)
Bhubaneswar



Saroj Kanta Sahoo

M.Com., MCA, M.Tech., MA (PMIR), PGDBA (IIT, Kharagpur), Ph.D^c
e-mail: saroj@iper.org.in

Institute of Professional Education and Research, Bhubaneswar, a premier professional institution in Odisha, is a flourishing cauldron of excellence in management education, high quality research, executive development, and value added consultancy.

Leveraging the commercial and industrial activities in the surroundings region, the Institution seeks to build an innovative and productive platforms between its academic programs and industry from the area in order to harness the synergies therein most efficiently. The institute is committed to create an ambience for nurturing innovation, creativity and excellence in our students. We strongly support interdisciplinary research and development for the benefit of Industry and Society.

Tomorrow's Professionals are required to possess an optimal mix of knowledge and professional skills. They are also required to possess the capabilities to cope with the fast changing technologies, while at the same time exhibiting high professional competence and moral aptitude.

The students of each course have their own association to guide them in building their awareness through their representations in co-curriculum activities such as Seminar, Conventions, Technical Contests, Expert lectures, Industrial Visits, Industry - Institute Interaction and other Extra-Curricular Activities. The Institution has an independent Training and Placement cell with representatives from each department to take care of the student's practical training and placements including the necessary career guidance.

Our multiple professional programmes aim to serve many sections of society and many areas of management. We are also planning to serve you in many other ways. The door of my office is always open. Don't hesitate to contact me with any concerns or suggestions, or to work together in developing ideas that will ultimately benefit to everyone.

I welcome you to explore the wealth of opportunities at the Institute of Professional Education and Research, Bhubaneswar.

Post Graduate Diploma in Management (PGDM)

About PGDM

PGDM is the most sought after programme of AIMA-Centre for Management Education. It is being offered since 1994 and is widely acclaimed for its strong curriculum in the industry and academic circles. It is designed not only to impart the knowledge of core subjects such as Accounting, Economics, Finance and Marketing but also lays special stress on developing skills and competencies through exposure to real business situations in the form of case studies. AIMA leverages its close linkages with the industry to assess emerging needs and factor them on to its programmes.

Module - I

GM11	Management Functions & Organization Behaviour
GM04	Managerial Economics
GM03	Quantitative Techniques for Managers
FM11	Financial & Management Accounting
IS01	Introduction to Information Technology
GM12	Business Communication

Award : Certificate in Management

Module - II

OM01	Operations Management
HR01	Human Resource Management
MM1	Marketing Management
GM02	Economic and Social Environment
GM07	Research Methodology
FM12	Financial Management

Award : Advanced Certificate in Management*

Module - III - Specialization Module

**Marketing Management (MM)
Financial Management (FM)
International Business (IB)
Human Resource Management (HRM)
Operations Management (OM)
Information Systems (IS)

Award : Professional Certificate in Management*

Module - IV

GM06	Business Law & corporate Governance
IB06	International Business
GM13	Entrepreneurial Management
GM14	Strategic Management & Ethics
Gm100	Project Work

Award : Post Graduate Diploma in Management*

Specialization Module

Marketing Management (MM)

MM02	Sales and Distribution Management
MM03	Advertising and Brand Management
MM04	International Marketing Management
MM05	Marketing of Services
MM07	Consumer Behaviour

Financial Management (FM)

FM02	Management Control Systems
FM03	Security Analysis & Portfolio Management
FM04	International Finance
FM05	Corporate Finance
FM06	Management of Financial Services

International Business (IB)

IB03	Import Export Documentation
IB02	Indian Foreign Trade
HR06	International Human Resource Management
MM04	International Marketing Management
FM04	International Finance

Human Resource Management (HR)

HR03	Performance Management
HR04	Training and Development
HR08	Managerial Leadership
HR06	International Human Resource Management
HR07	Managing Change through Organisational Development

Operations Management (OM)

OM02	Technology Management
OM03	Project Management
OM05	Supply Chain Management
OM09	Operations Strategy
OM08	Quality Management

Information Systems (IS)

IS04	Computer Networks
IS05	Fundamentals of E-Commerce
IS06	Software Engineering
IS07	Database Management
IS09	Management of Information Technology

Post Graduate Diploma in Information Technology Management (PGDITM)

About PGDITM

IPER Business School is offering 2 years Post Graduate Diploma in Information Technology Management (PGDITM) for working Executives in association with AIMA-CME. The perspective of IT Management has seen a major paradigm shift in terms of roles, responsibilities and skills addressing specific business activities. This felt need has driven AIMA-CME to completely revise and revamp the structure and curriculum of the Programme. AIMA-CME has collaborated with CLOCKWORK Academy the authorized business partner for SAP uAcademy. In addition to this programme the students are also getting Integrated Training & Certificate on ERP End User training from CLOCKWORK Academy.

Module - I

GM11	Management Functions & Organization Behaviour
ITM101	Management Information System
GM03	Quantitative Techniques for Managers
ITM102	Operating Systems
ITM103	Accounting Information Systems
ITM104	Web Application Development (L)

Award : Certificate in Information Technology Management

Module - II

ITM201	Computer Networks(L)
ITM202	Database Management Systems
ITM203	Marketing Information Systems
OM01	Operations Management
FM12	Financial Management
ITM204	System Analysis and Design

Award : Advanced Certificate in Information Technology Management*

Module - III - Specialization Papers (Opt any one)

- Information Technology Systems
- Financial Systems
- Retail Systems
- Operations Systems
- HR Systems

Award : Professional Certificate in Information Technology Management*

Module - IV

ITM401	Software Project Management
ITM402	Data Warehousing & data Mining
ITM403	Enterprise Resource Planning
ITM404	Information Risk Management
ITM405	e-Commerce (L)
ITM406	Enterprise Application Integration

- ERP End User Training Module

Project Work

Award : Post Graduate Diploma in Information Technology Management* (PGDITM)

Specialization Module

Specialization - I (Option-1 - IT Systems)

ITM311	Data Structures, Algorithms & Programming (L)
ITM312	Object Oriented Analysis & Design
ITM313	Knowledge Management
ITM314	Network Security Management
ITM315	Software Quality Management
ITM316	IT governance

Specialization - II (Option-2 - Financial Systems)

ITM321	IT Applications in Retail Banking
ITM322	IT Applications in non-banking Financial Services
FM03	Security Analysis & Portfolio Management
ITM325	Financial Engineering
ITM323	Project Finance
ITM324	Developing Financial Portals (L)

Specialization - III (Option-3 - Retail Systems)

ITM331	Fundamentals of Retailing
ITM332	IT Applications for Merchandising
ITM333	IT Applications for Retail Supply Chain Management
ITM334	Business Intelligence
ITM335	ECRM
ITM336	e-Retailing (L)

Specialization - IV (Option-4 - Operations Systems)

ITM341	Advanced Operations Research
ITM342	IT Applications for Facility planning
ITM346	Supply Chain Management
ITM343	Change Management & Business Process Re-engineering
ITM344	Project Management (L)
ITM345	IT Applications in Service operations

Specialization - V (Option-5 - HR Systems)

ITM351	Performance Management Systems
ITM352	Training & Development Systems
HR06	International Human Resource Management
HR08	Managerial Leadership
ITM353	Human Resource Information System (L)
HR07	Managing Change through Organisational Development

ACADEMIC SUPPORT

THE CLASS ROOM

The Classrooms are noise free air ventilated with Smart Board, Integrated Audio Visual System. All the Class rooms have 3 tier wireless network internet connectivity with a central server hosting archives of file and data base facilitating high speed intra classroom communication.

LIBRARY

The campus includes a Library consisting of more than 5000 books in various titles, 10 journals both in national and international, 50 learning CDs.

RESEARCH WINGS

IPER has established a strong and dedicated research wings under the guidance of eminent academicians and industry professionals of India. IPER has promoted a research journal named as "Journal of Economics, Management & Technology".

SOFT SKILL & CASE BASED STUDY

IPER imparts soft skill training and case based study to all students with an objective to enable the students to face the real life challenges.

LEARNING AIDS

Seminars, Workshops, corporate meets, MDPs, Industrial visits and training through business simulations etc are the learning Aids provided to all the students of IPER.

Eligibility Criteria:

- Any Graduate (under 10+2+3 stream) from any recognized university.
- Candidates with minimum 50% in Graduation (under 10+2+3 stream) from a recognized University are exempted from the entrance test for admission.
- Interested candidates with **below 50% in graduation** are required to appear in the test (MAT/ CAT/ XAT/ ATMA/ OJEE.) to be eligible for the interview. There will be no cut off score.
- Interested Candidates if not appeared in any mentioned test and with less than 50% in graduation, if desirous for admission in the same session are required to appear in the Aptitude test to be conducted by AIMA/ Study centers from time to time. They may be given provisional admission with an undertaking that they will appear in the Aptitude Test whenever finalized.

Eligible candidates need to appear for the Personal Interview round with IPER Panel members.

Our Recruiters

				
				
				
				

Our Mentors



Prof. Pankaj Priyadarshi, B.Tech (IIT, Kharagpur) and MBA (ISB, Hyderabad),

Professor in Finance & Strategic Management

Teaching Experience : 6 Years

Prof. Priyadarshi having 12 years of domestic and international experience in consulting & finance. He worked with CFO Publishing House, United States, and Deloitte consulting. He is also visiting faculty to various reputed B-Schools in India. His teaching area is Finance, Investments & Operation Management.



Prof. Ashok Kumar Pattnaik, M.A., DBM, Dip. TD, Cert. AIB, Dip. UNS,

Professor in Banking & HRM

Teaching Experience : 8 Years

Prof. Pattnaik having 37 years of experience in State Bank of India out of which 3 years as DGM (HR), 6 years in Senior Managerial position, 10 years in industrial credits and 6 years as Branch Head. His teaching area is HRM, Banking, Forex Management, Rural Banking, Product Marketing, Service Banking, etc.



Prof. Pranab Kumar Bhuyan, B.E. (NIT, Rourkela), CIIB,

Professor in Banking & Insurance

Teaching Experience : 8 Years

Prof. Bhuyan having more than 35 years of experience in Banking & Financial Institution. He had also five years of working experience with Orissa Small Industrial Corporation. His teaching area is Banking, Insurance, Forex Management, International Business Finance, MSME, Micro Finance & Project management.



Prof. Suryadas Mohapatra, M.A., MBA,

Professor in Marketing & Advertising

Teaching Experience : 10 Years

Prof. Mohapatra having more than 20 years experience in Advertising Industry as Media Marketing and Brand Activation. His areas of interests are new methods of communication, Innovative ways of rural communication and creativity in OOH media. He has got many awards for his outstanding contribution to advertising in Odisha.



Prof. Surjit Basantaray, MBA (IMI, Brussels) and CFA,

Associate professor in Finance & Investments

Teaching Experience : 4 Years

Prof. Basantaray has around 7 years of Experience in Industry and Academia. He was with Global Strategy and Investment Consulting (GSIC) as an Investment Analyst and worked mainly for Private Equity Companies and Investment Banks based in USA and Gulf Region. He has served IIPM Bhubaneswar as a Senior Programme. His areas of teaching is Financial Investments.



Prof. Pravanjan Mohantray, MBA, M.A. (English), MA (Psychology), Ph.D.^c

Associate Professor Business Communication and Soft Skill Development

Teaching Experience : 8 Years

Prof. Mohantray has more than 16 years of Experience in Industry and Academia. He worked as Sr Manager with Pharmaceuticals Division, Manager in ICFAI University and more than six years of experience in Corporate Training. He is a recognized soft skill Trainer of WIPRO and many educational institutions.



Prof. Debasis Bhuyan, M.A., M.Phil, MBA, Ph.D.^c

Associate Professor in HRM & OB

Teaching Experience : 4 Years

Prof. Bhuyan having more than 15 years experience in teaching as well as Industry. He has worked as faculty in HRM at AIBM & pursuing Ph.D. programme in Utkal University. His teaching area is Human resource Management & Organization Behavior.



Prof. Amitav Pani, M.Sc. (Computer Science), MBA

Assistant Professor in IT & Marketing Management

Teaching Experience : 10 Years

Prof. Pani having more than 10 years experience in teaching. He has worked as faculty in IT & Marketing Management at IMB & other Business Schools.



Prof. Supriya Sahoo, MBA

Assistant Professor in HR & Finance Management

Teaching Experience : 3 Years

Prof. Sahoo having more than 3 years experience in teaching. She is working as faculty in HR & Finance Management at IPER Business School.



UNIQUE FEATURES

- All India reputed courses with strong curriculum in tune with industry needs.
- Scholarship to economically disadvantaged students.
- Case Based Learning: Indian and International cases are discussed in classrooms.
- Regular industries interface by eminent leaders and industry stalwarts.
- A unique opportunity to learn the syllabi by simultaneously practising the same in real work environment.
- A bridge between industry's requirement and present education system.
- Overall performance jointly evaluated by the AIMA , Industry and Institute.



Institute of Professional Education and Research

Managed by: Imperial Education & Charitable Trust

Plot-2630/3, Kedar Gouri Bihar, Near Rabi Talkies Square, Bhubaneswar-751014, Odisha

Ph: 0674-6573727, 6511501 / 02 / 03, Cell: 9238077660 / 61 / 62 / 63 / 64 / 65

e-mail: info@iperbschool.org.in

website: www.iperbschool.org.in